CUSTOMER SUCCESS STORY

Strategic Foresight: Navigating Future Challenges



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OUR CLIENT

A leading European agency sought to develop strategic foresight knowledge to address emerging cybersecurity challenges and drive informed policy decisions.

Faced with a tight deadline, limited community outreach, and a need for strategic recommendations within confidentiality constraints, the client required an experienced partner.

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OUR GOALS

Devise a robust foresight study to inform the institution's strategy for the coming decade, focusing on skills, digital literacy, and emerging cybersecurity challenges.



OUR APPROACH



Conduct in-depth primary and secondary research, gathering insights from interviews and literature reviews. Facilitate a joint workshop with stakeholders to collect vital data and refine our analysis.

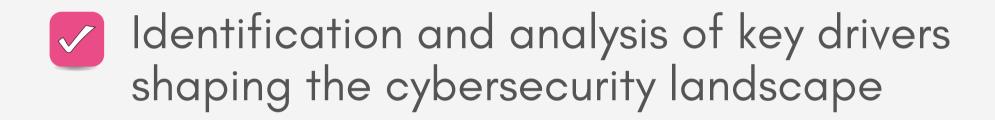


The resulting draft report was submitted for comments, and a final consensus-based report was provided to the client.



OUR RESULTS

Our timely and on-budget delivery provided the client with a roadmap for addressing future challenges.



- Development of plausible scenarios to inform decision-making strategies
- Public policy recommendations addressing opportunities, threats, and strategies



WHAT THE CLIENT SAID

"RS Strategy's expertise and commitment to our project were invaluable in shaping our long-term strategic objectives. Their comprehensive approach delivered actionable insights and policy recommendations that help us support European excellence in cybersecurity." – The Project Lead



NEED ASSISTANCE? CONTACT US!

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