

# CUSTOMER SUCCESS STORY

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Strategic EU Advocacy:  
Influencing European  
Legislation



Swipe right to  
discover the story



## OUR CLIENT

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An esteemed forum for digital security leaders in France sought to increase its involvement in shaping digital security legislation.

With the proposed Cyber Resilience Act on the horizon, the forum aimed to develop a well-founded position and foster deeper participation in the European policymaking process.

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# OUR GOALS

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Help the forum and its members structure a comprehensive position to present to policymakers and facilitate their engagement in public policy at the European level.



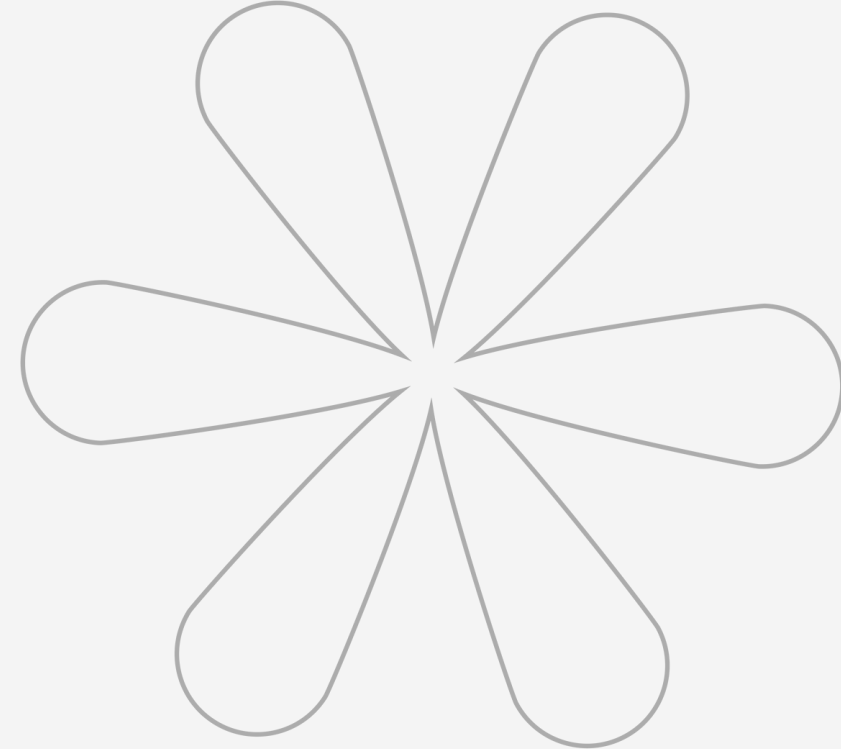
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# OUR APPROACH

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Collaborate closely with the forum to build its position paper through collective intelligence, integrating diverse perspectives and needs.



Develop, focus, and execute the advocacy campaign, including targeted outreach to key stakeholders and diligent tracking of legislative developments throughout the policymaking process.

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# OUR RESULTS

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- ✓ Successfully united members from diverse industries around EU policy challenges
- ✓ Elaborated a consensus-built comprehensive and agile position paper
- ✓ Developed public policy outreach and built relationships with key EU policymakers
- ✓ Provided a comprehensive analysis and press release to showcase the impact of our joint efforts

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## WHAT THE CLIENT SAID

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*"RS Strategy's guidance and expertise were instrumental in shaping our position on a major piece of European legislation that will have a lasting impact on the EU's industrial policy. Their strategic approach and commitment to our cause enabled us to meaningfully influence the final legislation, solidifying our reputation as a leading voice in digital security."*

- General director of a major digital leaders forum

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NEED ASSISTANCE?  
CONTACT US!

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